

*The Standard of Comparison Since 1885*

*New York Office*  
386 Park Avenue, South  
New York, NY 10016

*Detroit Area Office*  
17092 Masonic Boulevard  
Fraser, Michigan 48026

July 18<sup>th</sup>, 2011

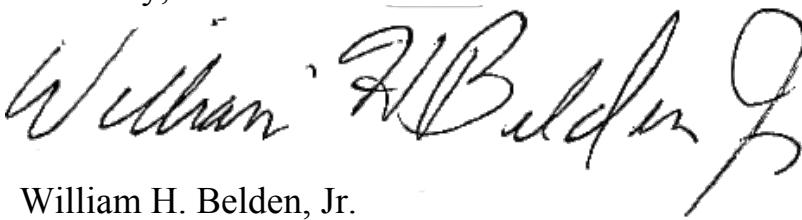
Dear Employees and Friends:

I am happy to announce that we have acquired virtually all the assets of the Lawrenceville Brick Company as of today. These two relatively new brick manufacturing facilities, along with a significant source of clay reserves, will fit very well into the Redland Brick umbrella of production, marketing and administrative services. Key members of the management team at Lawrenceville will continue to have prime responsibility for delivering the high quality products and services that have established their good reputation in the market place for brick over the past 60 years.

All of us know that these are not the best of times for anyone supplying building materials to the construction marketplace. But we have confidence that the market will soon get better and the opportunity to affiliate with this fine Company, operating in the business friendly state of Virginia with a reliable supply of energy and great transportation facilities, was too good to pass up. Their product line fits well into the Redland Brick portfolio and should make a seamless transition into Redland's sales efforts.

We look forward to realizing the upside in the potential of this venture and ask all of you to participate as much as possible in bringing that about. Thanks in advance for the support I know you will provide.

Sincerely,



William H. Belden, Jr.

Chairman